



Jeff McMullen
Vice President
Retail Division

Sample Client List

AT&T
Cartridge World
CVS
Dunkin Donuts
Erbert & Gerberts
Foot Solutions
General Electric
Gezzo's Surf & Grille
Massage Heights
MD Lab Test
metroPCS
Roosters Men's Grooming Centers
Smoothie King
Sonic
The Festivity Group
Top Docs
Yogli Mogli

Contact Jeff Today!

Jeff McMullen

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Education

Florida State University, Tallahassee, FL

Bachelor of Science

Major – Marketing

Real Estate Experience

Jeff is Vice President of the Retail Commercial Properties Division at Richard Bowers & Co. He specializes in Tenant Representation, Landlord Representation; Land Sales, Build to Suit, Leasing, and the Sales and Dispositions of Troubled Assets.

McMullen's twenty year business experience includes sales; management positions in business, retail and wholesale organizations; retail store development, franchising, site selection, build out and lease negotiations. His franchise ownership experience allows him to guide retail store owners through the rigors of the site selection process from a store ownership prospective. This keen perspective creates better long term deals for Tenants and Landlords alike.

Jeff directs real estate growth for a wide variety of retailers including QSR, telecommunications, fashion, discount, holistic, medical, service industry clients and dental.

As the exclusive Georgia Real Estate representative for a variety of retailers, Jeff has increased store locations by using a systematic location process that allowed the Franchisor to maximize locations without adversely affecting other stores. In a similar fashion, the retail division is currently assisting other retailers like Yogli Mogli in tackling the Atlanta market through the use of our in-house Research Department for demographic information, aeriels and competitive market analysis etc. We have grown the brand from 5 to 17 store locations to date.

Part of the McMullen success formula includes interacting with municipal and local representatives of leading professional agencies. Additionally, "face time" and "street time" with clients, in-depth market analysis and a commitment to the client after the deal is closed is critical.

Jeff is a member of the ACBR Million-Dollar Club, the Atlanta Commercial Board of Realtors, and International Council of Shopping Centers (ICSC).

General Information

Jeff is married with two girls.