



Richard Bowers & Co.  
Real Estate

FOR IMMEDIATE RELEASE  
Tuesday, October 5, 2010

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### The List Inc. Expands Into 10,000 SF at Piedmont Court



ATLANTA—Tuesday, October 5, 2010—**The List Inc.**, a B2B lead generation resource with access to over 105,000 key marketing, advertising and media decision makers, has completed lease negotiations to move their headquarters to approximately 10,000 square feet of office space in the Piedmont Court office complex. Piedmont Court is located at 3098 Piedmont Road in Buckhead, situated between East Paces Ferry and Peachtree Road. **Richard Bowers & Co.** brokers Ash Parker and Greg Kindred represented the owner of **Piedmont Court, Kaufman Realty Group**, while Alan Joel with **Joel & Granot Commercial Real Estate** represented The List Inc..

By moving from its current location in Midtown, The List Inc. will begin their new long-term lease at Piedmont Court by the year-end of 2010, allowing the expanding marketing firm to be well-positioned for the new year.

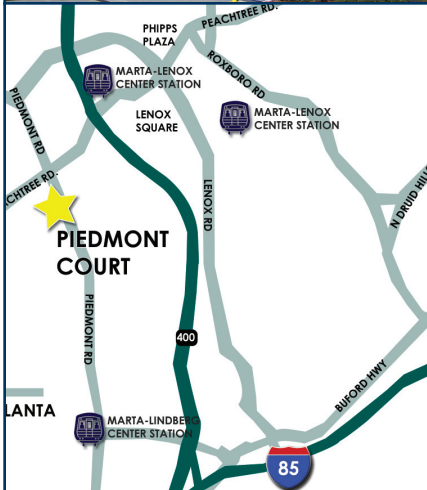
Todd Knutson, CEO of The List Inc., stated, “we are excited about our upcoming move as it will provide us with much-needed room for growth and allow us to improve our efficiency and teamwork by bringing our sister companies **Catapult New Business** and **Marketing Mine, Inc.** together under one roof.”

“The List is a cutting edge firm that was a perfect fit for Piedmont Court. We are delighted to have them as a new tenant and customer,” says Ash Parker, Vice President with Richard Bowers & Co..

The List Inc.’s lease of an entire floor will bring Piedmont Court’s three building office community—totaling 87,635 SF—to 91 percent occupied.

Piedmont Court offers tenants a great value of class B office space in the highly desirable Buckhead submarket. The property offers numerous restaurants and amenities within walking distance, free parking and convenient interstate access.

“Over the past several months, we’ve enjoyed getting to know Todd Knudson and believe his companies will be a good complement to the tenant base at Piedmont Court” says Craig Kaufman, President of Kaufman Realty Group, the property ownership and management group.





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**About The List Inc.**

Established in 1995 and headquartered in Atlanta, GA, The List is a subscription-based, sales intelligence resource for companies targeting North American marketing, advertising and media decision makers. A proprietary telephone verification process occurring every 120 days has made The List renowned for topicality and accuracy. Subscribers use The List to pursue new business, sell advertising, initiate strategic partnerships, secure corporate sponsorships and recruit top marketing talent, among other business development uses.

**About Kaufman Realty Inc.**

Kaufman Realty Group is an Atlanta-based real estate investment and management firm founded in 1994. During the past decade, Kaufman Realty Group has focused primarily on niche value-add strategies within the office sector. Kaufman's current property portfolio is located in metro Atlanta, as well as Jacksonville and Orlando.

**About Richard Bowers & Co.**

Established in 1980 and headquartered in its flagship property of 260 Peachtree Street in Atlanta, Richard Bowers & Co. is the largest independently owned commercial real estate firm in Metro Atlanta.

A member of TCN Worldwide—a national affiliation of real estate firms—the company represents clients and owners in office, retail, and industrial sales and leasing, land and investment sales, financial services, development, relocation services, interior design and construction management and property management. Clients include numerous FORTUNE 500 corporations, regional and national headquarters, professional firms and major institutions. The company has completed more than 10,000 property sales.

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