



Richard Bowers & Co. Land/Investment Division

Richard Bowers & Co.'s Land/Investments Division **CAPABILITIES**

Richard Bowers & Co. has one of Atlanta's most talented and aggressive land and investment brokerage teams. These professionals have represented owners exclusively in both purchases and sales of shopping centers, land, office buildings, industrial facilities and apartment complexes. A leading company in the area of both urban and suburban property sales, Richard Bowers & Co. has broad experience in working with local entrepreneurs, high net-worth investors and large institutions.

- *Tremendous wealth of experience and product knowledge in the metropolitan Atlanta area*
- *Extensive data and analytical capabilities, as well as negotiating and marketing skills*
- *Comprehensive research support and financial analysis*
- *Extensive reach to motivated buyers and sellers through TCN Worldwide, an organization of 60 outstanding real estate firms*

Affiliated companies own more than one million square feet of office properties giving Richard Bowers & Co. extensive knowledge of renovating and repositioning properties. This experience plus our sister firms' capabilities in property and facility management, architectural design and construction supervision, and our research support provides Richard Bowers & Co.'s land and investment brokers with advantages and extensive knowledge of the Atlanta marketplace.

The Atlanta land and investment market **LAND AND INVESTMENT MARKET**

Atlanta is a world-class city and an international gateway. A city that has always demonstrated remarkable resiliency, Atlanta's economy has consistently grown faster than the national growth rate, and it leads the nation in job creation.

- *The financial and business center of the Southeast*
- *An emerging international city*
- *Excellent labor force*
- *One of the fastest growing cities in the country in both population and job growth*
- *Strong economy*
- *Excellent quality of life*
- *Solid infrastructure*

With its diverse business core, attractive quality of life and its ease of access to other destinations, Atlanta has the ability to continue on its path of growth. Investments in metropolitan Atlanta have been and will continue to be appealing to many foreign and institutional investors.

As an emerging international city and the center of commerce for the Southeast, the Atlanta market is also quite appealing to local real estate investors and entrepreneurs. With no physical barriers in any direction, land for commercial and residential real estate is in plentiful supply and is favorably priced in comparison to other major urban centers.



The Richard Bowers & Co. Land and Investment Team EXPERIENCE

Richard Bowers & Co. has over 25 years of experience in Atlanta's land and commercial real estate market. The company has served numerous investors in transactions including: acquisitions and dispositions of large tracts of raw land bought for long-term appreciation or sold for development; purchases of project sites for build-to-suit facilities; the purchase and sale of multi-family housing development; and the acquisition and disposition of existing office buildings and light manufacturing, warehouse and business park facilities.

Richard Bowers & Co. has garnered significant experience representing diverse clients including: Dana Commercial Credit, Royal Automotive Group, Ashton Woods Homes, Marriott Corporation, Northwest Mutual Life Insurance, Mariefast AB, SunTrust Bank, New York Life Insurance, Fremont Investment and Loan, CSX Railroad, Travelers Insurance, Prudential Insurance Company, Resolution Trust Corporation and numerous other local investors.



- Over 25 years worth of experience within the metropolitan Atlanta commercial market
- In-depth experience in corporate site selection, land investments and parcels for development
- Completed more than 150 property sales over the last five years
- Financial analysis
- Extensive assistance to land clients in the areas of alternative site analysis, site planning, sales comparisons, zoning verification, topographic evaluation, environmental considerations, traffic accessibility, demographic analysis and growth patterns
- Close working relationships with financial institutions, insurance companies, real estate investment trusts, international investors and high net-worth individual property owners



Richard Bowers & Co.'s comprehensive offerings SERVICES

Richard Bowers & Co. is Atlanta's premier, locally owned commercial real estate firm.

The company's full-service approach offers a single-source for solutions to clients' real estate needs. Clients benefit from Richard Bowers & Co.'s brokerage services, property and facility management expertise, design and relocation capabilities, development and construction services, and in-depth financial services.



- Tenant Representation
- National Exclusives
- Site Selection
- Corporate Services
- Investments
- Acquisitions
- Sale/Lease Back
- Landlord Representation
- Property & Facilities Management
- Property Evaluation
- Consultation
- Strategic Planning
- Logistics
- Interior Design and Space Planning
- Financial Analysis
- Market Research
- Building Systems Evaluations & Inspections



Full-Service Commercial Real Estate Firm Office, Industrial, Retail, Land, Investments



Richard Bowers & Co.
Real Estate
Atlanta's largest full-service local commercial real estate firm

