



Market Research

Richard Bowers professionals rely heavily upon timely and accurate information to deepen the insight and meet the needs of our clients. The Bowers Research team works hard to deliver practical information to help clients understand the implications of data so they can make sound real estate decisions. With access to multiple software programs, online databases, and other CRE materials, Richard Bowers & Co. is able to provide in-house market reports and in-depth forecasts all with real-time accuracy.

Overview

The Richard Bowers Research Department has been collecting, analyzing, and publishing data on the entire metro Atlanta office market since 1987.

Richard Bowers & Co. maintains a internal database of more than 8,000 properties and over 135 million square feet of office space that reflects such information on building characteristics, rental rates, occupancy, and absorption in the 16 metropolitan Atlanta submarkets.

In addition to his years of experience, Richard Bowers, President, has assembled the best and brightest researchers to investigate the changing trends in the market.

Publications

The Market Report- is published the 1st and 3rd quarter of every year, ut is a snapshot of Atlanta's office market, detailing market history, current market conditions and market forecasts.

The Bowers Digest- is a comprehensive analysis of the Atlanta real estate market. Richard Bowers & Co. Research Department made it their mission to learn every aspect of commercial real estate in Atlanta. In 1989, Richard Bowers, President, decided to use his knowledge to create The Bowers Digest, which has become the benchmark for real estate market information in Atlanta. The Bowers Digest is published the 2nd and 4th quarter of every year.

The Bowers Bulletin- is a synopsis of what is going on at Richard Bowers & Co including done deals, exciting news, new employees and what fellow Richard Bowers & Company employees are doing in their community.

Annual Sales Report- is published once a year and contains valuable information regarding the Atlanta real estate market, its growth and other notable information concerning the Atlanta metro area.

Quarterly Lease Comparables- Every quarter the Lease Comps are published noting Atlanta office and industrial lease deals.

Research Resources

- Reis
- ProCalc
- CRS Data
- In-house Economic Analysis
- Adobe Illustrator
- Costar
- Equity Depot
- Loopnet
- Book of List Trepp
- CompStak
- Databank
- ARGUS
- BussinessWise