# THE BOWERS DIGEST

# METRO ATLANTA OFFICE MARKET ANALYSIS

Vol. 29, No. 2



Providing self generated and proprietary office market data since 1989

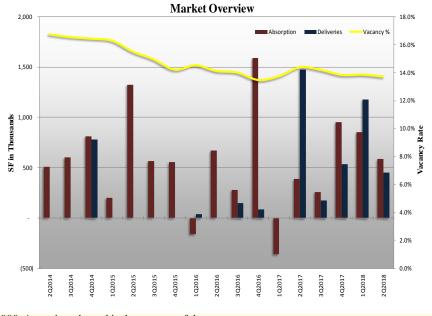
## Overview: The Atlanta Market

The Metro Atlanta office market is thriving this year, with YTD absorption already surpassing the total absorption for 2017, raising the total to over 1.4 million square feet positive absorption through mid-year S2018 as a result of a continuing strong economy, favorable cost of living, and inexpensive office space compared to other major cities. Currently with 1,441,672 square feet positive absorption, metro Atlanta is experiencing the effects of a prosperous economy and booming development. Atlanta is well poised to have its greatest year in absorption since the great recession as a result of a continuing strong economy, favorable cost of living and inexpensive office space compared to other cities.

The top five submarkets in absorption this quarter are I-75/I-285 with 271,580 square feet, Buckhead/Lenox with 213,830 square feet of positive absorption, Midtown with 64,040 square feet positive absorption, Downtown with 53,480 square feet positive absorption, and Northeast Expressway South with 34,188 square feet.

Midtown has led all submarkets in year-to-date absorption with 530,582 square feet of positive absorption, which can be attributed to the 485,000 square feet of new office delivery and absorption for NCR's corporate headquarters. Buckhead/Lenox follows in year-to-date absorption with 399,465 square feet of positive absorption. Our two most active suburban submarkets follow with I-285/GA-400 with 378,790 square feet of positive absorption and I-75/I-285 with 279,931 square feet of positive absorption. Downtown rounds out the top five with 113,524 square feet of positive absorption year-to-date.

second Deliveries include Encore a 222,000 square quarter Encore Center, foot Class-A office building in the I-75/I-285 submarket, which HD Supply leased in its entirety. 371 East Paces also delivered in Buckhead, adding 120,575 square feet to the market. Trackside Chamblee and Trackside Two combined for 80,000 square feet in the I-85/I-285 submarket. Smaller deliveries including Liberty Hall, a 38,500 Smaller deliveries including Liberty Hall, a 38,500 square foot office building, and Old Milton, a 26,600 square foot office building, both in Alpharetta. These deliveries combined for 449,357 square feet bringing the year-to-date delivery total the year-to-date delivery total to 1,626,913 square feet. This development activity is considered advantageous with a strong leasing market which is expected to reduce the vacancy rate down to the 10% or lower range, which is



Amazon

Finally, The Gulch is a location that Atlanta can provide and is very likely unparalleled in any other major city in the United States. Amazon would have an opportunity to create a major campus and presence in the old historic district of Downtown Atlanta at of Downtown Atlanta at the crossroads of our public (MARTA), our expressway system with many of our secondary roads also serving Downtown in a strategic central location only eight miles to Hartsfield-Jackson International Airport. This opportunity, with favorable pricing, tax advantages, and great accessibility is truly a one-of-a-kind location and opportunity. Atlanta's Gulch would afford great commuting opportunities in all directions, great public transportation, convenient accessibility airport for Amazon employees and

where vacancies were prior to 2000. A continued trend is the success of the urban corridor which has been outperforming the suburbs with significant interest by millennials, empty-nesters, and others interested in an urban pedestrian environment, walk ability, public transportation, numerous amenities, and nightlife. Many are considering in-town residential locations as this sector is continuing to grow with many new apartment developments in Buckhead and Midtown, and to a lesser extent Downtown, with new cluster housing, residential condominium developments, and somewhat more expensive single family housing.

Rental rates in metro Atlanta have continued to climb and have had a quarter-over-quarter increase beginning in first quarter 2016. Average rental rates for Metro Atlanta are now at \$24.49 per square foot, an all time high since we began tracking office market data in 1989. Rental rates are up over \$0.20 since last quarter, which is a positive sign that office space remains in strong demand. The demand for Class-A office space has outpaced lesser expensive B and C developments, even with rental rate averages at \$27.44 per square foot for Class-A buildings.

The average quoted rental rates are much higher for the urban corridor at \$28.07 per square foot vs. \$24.49 for the suburbs, Midtown at \$30.38 per square foot, and Buckhead at \$30.25 per square foot on average being the leading submarkets in price per square foot. Due to higher rental rates, Downtown is receiving strong interest in office relocations primarily due to economics, great infrastructure; potentially the best infrastructure when considering points of ingress/egress to the expressway, secondary roads, pedestrian sidewalks, MARTA rapid-rail stations, as well as proximity to Hartsfield-Jackson International Airport.

visitors, excellent nearby hotels, favorable pricing, and many other amenities in proximity to our city, county, and state governments, civic organizations (many of which are Downtown), and existing affordable office space and land for development. Considering economics, accessibility, climate, educational and training opportunities, the Gulch's strategic central location, Atlanta affords a great cost effective and ideal location for this huge, prestigious requirement.

The major suburban submarkets are continuing to do well as a number of these submarkets are creating urban pedestrian sectors in these larger suburban markets with increased density and high-rise office buildings. This demand has been reflected in occupancy rates as well. Occupancy rates are at 86.29% overall for the metro Atlanta office market. This is the bighest rate gines occupancy uses at \$45.54\% over the ard of 2016.

Amazon's second headquarters, it is our strong opinion that Atlanta deserves major consideration for numerous reasons. First, Amazon's current

location is Northwest and our Southeast location holds many advantages in covering the United States as well as European nations. Atlanta's cost of living is 35% less than Seattle currently and Atlanta's housing prices are even more favorably discounted in comparison to Seattle. In addition, there is a readily available amount of single family homes, condos, and

apartments to serve this large influx, something that several of the other cities cannot accommodate nearly as well. There are numerous other advantages that Metro Atlanta affords to include an attractive city, great climate, the world's busiest and most efficient airport, Hartsfield-Jackson International Airport, excellent educational institutions to include: Georgia Tech, Emory, Georgia State University, and Kennesaw State University among others, as well as a strong pro-business environment. Being an inland port also affords advantages by reducing potential damage from major coastal storms as has occurred recently in Houston and Florida.

Although there are several cities under consideration for

highest rate since occupancy rates were at 86.54% at the end of 2016.

#### Outlook

The outlook for the remainder of 2018 is favorable due to a strong economy, significant internal growth, and a number of relocations to metro Atlanta including ThyssenKrupp, Groupe PSA, and NCR due to excellent economics, space availability, favorably priced housing, an excellent educated workforce, and economic incentives.

The office market is contributing to the success and prosperity of our clients and office users throughout Atlanta, whether it is an urban location or the suburbs. Atlanta affords a great and plentiful supply of quality office space that is favorably priced in comparison to many other major metropolitan centers. In closing and as always, we want to wish our clients and customers great success and prosperity for calendar year 2018 and beyond!

Richard E. Barrers

Downtown has a great opportunity for business growth due to infrastructure, favorable economics and proximity to Hartsfield-Jackson International Airport. With a number of major developments and renovations coming to Downtown, this submarket should remain strong over the next few years. New developments including the Mercedes-Benz retractable roof stadium, renovations to Philips Arena and the adjacent OMNI development as well as the surrounding area, expansions at or near Ponce City Market and a number of large developments planned in The Gulch and surrounding Georgia State University should provide major interest for office, retail and residential users for this area. Downtown Class A office rental rates are currently at \$25.59 per square foot, which provides a cost-effective option in relation to Midtown and Buckhead, which are at \$32.00 and \$31.74 per square foot, respectively. Downtown occupancy is currently at \$5.27% which affords sufficient available space for a number of major users.

Midtown has continued a very strong year, claiming the highest overall average rental rate in Metro Atlanta, currently at \$30.38 per square foot and Midtown also holds the highest occupancy rate in the urban submarkets at 88.71%. With the development of NCR Corporation's new 485,000 square foot headquarters and other development around Georgia Tech, many firms are attracted to this space due to the workforce talent in the area from the highly-skilled Georgia Tech college graduates who often look to stay within the city or the vicinity of their alma mater. This has drawn many employers to occupy offices in Midtown, especially those from within technology sectors.

Continuously demanding high rental rates, Buckhead remains one of the most sought-after submarkets in the Southeast by investors and developers. Buckhead is currently at \$30.25 per square foot on average and Class A office space at \$31.74 per square foot. Due to first-class office developments, luxury retail spaces, and excellent restaurants and hotels, many businesses and residents are attracted to Buckhead. Buckhead's occupancy rate is currently at 88.33%. Overall, the Urban Corridor remains in high demand as exemplified by the rising rental rates and sale prices for Class A office buildings. Demand is remaining steady for office space in Downtown, Midtown and Buckhead, and we expect this trend to continue for 2018 and beyond.

Tenant	Property	Size (SF)
Insight Global	1134 Hammond Dr	204,000
Northside Hospital	1001 Summit Blvd	178,000
Delta Dental Plans	1130 Sanctuary Pkwy	162,000
Conduent	100 Southcrest Dr	120,000
Axis Capital	10000 Avalon	75,000
NOTABLE SALES	TRANSACTIONS	
<b>Property</b>	Address	Price
Three Alliance Center	3550 Lenox Rd	\$270,000,000
Phipps Tower	3438 Peachtree Rd	\$205,000,000
7000 Central Park	7000 Central Pkwy	\$104,800,000

NOTABLE LEASE TRANSACTIONS

"The future for Downtown, with all the recent announcements and new developments planned, is extremely favorable as the city is experiencing a major urban renaissance."

	Total <u>Sq. Ft.</u>	Vacant <u>Sq. Ft.</u>	Vacancy <u>Rate</u>	Average <u>Rental Rate</u>	
Urban Corridor					TE LOUT DU AND IN
Class A	32,704,273	3,613,249	11.05%	\$30.11	A.3.10
Class B	13,325,006	2,143,785	16.09%	\$24.33	Al of here sume in
Class C	<u>1,915,690</u>	252,716	13.19%	\$19.37	ton to me
Total	47,944,969	6,009,750	13.44%	\$28.07	
Suburban					
Class A	51,213,093	6,956,360	13.58%	\$25.73	
Class B	33,195,239	5,000,847	15.06%	\$19.09	THE OTHER AND ADDRESS OF THE ADDRESS OF THE OTHER A
Class C	5,912,740	<u>987,622</u>	16.70%	\$15.14	STOPAL IN CASE
Total	90,321,072	<u>12,944,829</u>	<u>15.11%</u>	<u>\$22.60</u>	
Total Market					ALL DE LA CALLER D
Class A	83,917,366	10,569,609	12.60%	\$27.44	111 E. B. Market
Class B	46,520,245	7,144,632	15.36%	\$20.59	
Class C <b>Total</b>	<u>7,828,430</u> 138,266,041	<u>1,240,338</u> 18,954,579	$\frac{15.84\%}{14.60\%}$	$\frac{\$16.17}{\$24.49}$	

#### FIVE

# ATLANTA OFFICE MARKET: COMPARISON BY SUBMARKETS

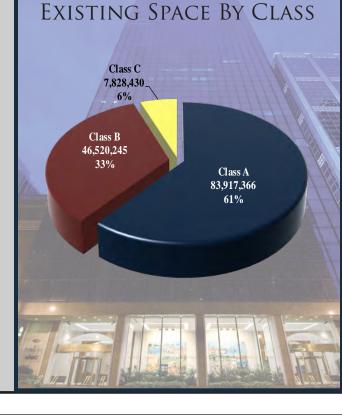
4				Tota	l Market		
	<u>Urban</u>	Total <u>Sq. Ft.</u>	Vacant <u>Sq. Ft.</u>	Occupancy <u>Rate</u>	Absorption <u>This Qtr</u>	Absorption <u>YTD</u> <u>]</u>	Average <u>Rental Rate</u>
	Downtown	15,575,867	2,293,672	85.27% 🕇	53,480	9,184	\$23.41
	Midtown	16,083,997	1,815,697	88.71%	64,040	530,582	
	Buckhead/Lenox	16,285,105	1,900,381	88.33%	213,830	399,465	
	Urban Totals	<u>47,944,969</u>	<u>6,009,750</u>	<u>87.47%</u>	331,350	<u>808,571</u> 1	
	<u>Suburban</u>						
	Airport/South	2,942,528	767,508	73.92% 🕇	(14,320)	(14,395)	\$17.41
	Decatur	1,154,049	90,122	92.19%	2,011	29,258	
	GA-400 North	16,219,132	2,289,519	85.91% 🕇	32,070	49,732	\$23.01
	I-20W/Greenbriar	313,609	19,439	93.80% 會	0	3,943 -	\$15.53
	I-285/GA-400	22,705,938	3,016,974	87.11% 🖊	34,016	378,790	\$25.84
	I-285/I-85/Northlake	4,449,049	531,958	88.04% 👚	(31,519)	(27,140)	\$17.94
	I-285E/Stone Mtn	271,007	38,821	85.68% 🖡	(2,928)	9,179 -	\$16.17
	I-75 Corridor	1,127,333	116,547	89.66% 🕇	10,542	3,213	\$27.39
	I-75/I-285	19,412,170	3,114,513	84.14% 🛧	271,580	279,931	\$23.75
	I-75N/Marietta/JF	3,158,977	218,102	93.10%	(10,398)	(22,142)	
	NE Expressway-North	4,961,213	992,935	79.99%	43,105	(45,139)	
	NE Expressway-South	4,677,125	270,698	94.76%	34,188	6,405 ,	
	Peachtree Corners	7,907,224	1,444,080	82.24%	(27,123)	39,982	· · · · · · · · · · · · · · · · · · ·
	Suburban Totals	<u>89,299,916</u>	<u>12,994,829</u>	<u>85.67%</u>	255,014	<u>633,101</u> -	<u> </u>
	Total/W. Averages	<u>136,784,097</u>	<u>18,914,307</u>	<u>86.29%</u>	<u>586,364</u>	<u>1,441,672</u>	<u>\$24.49</u>
		Change from <b>Y</b>	ear-End:	1 Incre	ease 🛛 🖡 Decr	ease No	Change

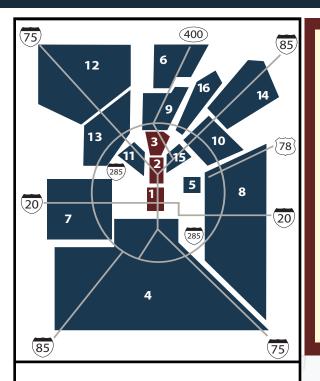
#### The Suburban Submarkets

The Suburban submarkets continue to follow suit with the urban corridor. Suburban growth and development have had strong demand over the last couple of years. A notable project in the Suburban submarkets includes Encore Center, a 222,000 square foot office building that delivered this quarter. This office building will serve as HD Supply's global headquarters and will eventually house up to 1,000 employees. The Chamblee/Doraville area has also seen a large increase in attention from commercial developers. Projects such as Trackside, an 80,000 square foot office complex will serve the area, as well as provide new retail space and multifamily units within this development. Integral is continuing work in their Assembly Yards development, the former General Motors assembly plant near the Chamblee MARTA station and I-285, which will include over 1,000,000 square feet in a mixed use development.

Many new developments, especially in suburban submarkets, are located near public transit. Areas near MARTA stations have seen the biggest increase in suburban development activity. Over the past decade, the number of new residential developments within a half mile of MARTA stations has more than tripled in comparison to suburban developments elsewhere.

When it comes to office space, throughout metropolitan Atlanta, more than 60% of all new construction is now occurring within a half-mile of MARTA stations. Projects that have been transit-centered are seeing increased interest by both developers and users. Many metropolitan cities throughout the United States have seen urban planners move towards less car-centric options. Public transit, as well as alternative modes of transit to include ride-hailing services, bicycle-friendly streets, and even dockless scooters have gained a lot of traction over the past few years.





#### **Urban Corridor Submarkets**

- 1. Downtown
- 2. Midtown
- 3. Buckhead/Lenox

#### Suburban Submarkets

- 4. Airport/South
- 5. Decatur
- 6. GA-400 North
- 7. I-20W/Greenbriar
- 8. I-285E/Stone Mountain
- 9. I-285/GA-400
- 10. I-285/I-85/Northlake
- 11. I-75 Corridor
- 12. I-75N/Marietta/Johnson Ferry
- 13. I-75/I-285
- 14. NE Expressway-North
- 15. NE Expressway-South
- 16. Peachtree Corners

# THE ATLANTA OFFICE MARKET

	<b>2nd Quarter 2018</b>	<b>2nd Quarter 2017</b>
Year-to-Date Absorption	1,441,672	30,367
4-Quarter Cumulative Abs.	2,652,972	1,108,511
Total Existing Square Feet	138,266,041	136,250,031
Total Available Square Feet	18,954,579	19,951,541
Percent Of Total Space Vaca	nt 13.71%	14.38%
Average Quoted Rental Rate	\$24.49	\$23.75
Space Delivered YTD* (SF)	1,480,944	1,474,620
* Excludes Net Losses		

# ATLANTA'S TOP FIVE RANKING SUBMARKETS

Absorption - 2nd Qua	arter 2018:	Total Available Square Feet:
I-75/I-285	271,580	I-75/I-285 3,164,093
Buckhead	213,830	I-285/GA-400 3,050,990
Midtown	64,040	Downtown 2,347,152
Downtown	53,480	GA-400 North 2,294,989
NE Expressway-South	34,188	Buckhead/Lenox 1,993,454
<b>Total Existing Square</b>	Feet:	Submarket Occupancy Rate:
I-285/GA-400	23,398,494	I-20W/Greenbriar 93.80%
I-75/I-285	19,412,170	I-75N/Marietta 93.10%
GA-400 North	16,219,132	NE Expressway-South 92.76%
Buckhead/Lenox	16,164,348	Decatur 92.19%
Downtown	16,083,997	I-75 Corridor 89.66%
Average Quoted Rent	tal Rate:	Average Class "A" Rental Rate:
Midtown	\$30.38	Midtown \$32.00
Buckhead	\$30.25	Buckhead \$31.74
I-75 Corridor	\$27.39	I-285/GA-400 \$28.16
I-285/GA-400	\$25.84	I-75/I-285 \$26.16
I-75/I-285	\$23.75	Downtown \$25.59

"Metro Atlanta's population and job growth has outpaced national averages. Atlanta remains a desirable destination for new businesses and corporate headquarters."

The Bowers Digest was prepared by the Research Department & Assistants of Richard Bowers & Co. The numerical data summarized herein was obtained directly from the owners and managers of the buildings included in the Richard Bowers & Co. database. Richard Bowers & Co. takes no responsibility for the accuracy of the information provided by others. Additional copies are available. Copyright © 2018 by Richard Bowers & Co., Atlanta, Georgia. All rights reserved.

## ATLANTA MARKET TRENDS BY QUARTER

Total Square QuarterVacant FeetVacancy Square FeetDelivered Square Feet4 Qtr. TotalYTDQuarter QuarterFeet2Q2018138,266,04118,954,57913.71%449,3572,652,9721,441,672586,364\$1Q2018137,816,68419,091,58613.85%1,032,5872,453,259855,308\$\$4Q2017136,784,09718,914,30713.83%534,0661,241,6671,241,667951,721\$	
1Q2018 137,816,684 19,091,586 13.85% 1,032,587 2,453,259 855,308 \$	Average Rental Rate
	24.49
4Q2017 136,784,097 18,914,307 13.83% 534,066 1,241,667 1,241,667 951,721 \$	24.28
	23.95
3Q2017 136,250,031 19,331,962 14.19% 0 1,087,071 289,946 259,579 \$	23.78
2Q2017 136,250,031 19,591,541 14.38% 1,474,620 1,108,511 30,367 386,651 \$	23.75
1Q2017 134,775,411 18,503,572 13.73% 0 560,621 -356,284 -356,284 \$	23.59
4Q2016 134,775,411 18,147,288 13.46% 86,113 614,886 614,886 797,125 \$	23.43
3Q2016 134,689,298 18,858,300 14.00% 150,000 666,736 -182,239 281,019 \$	23.24
2Q2016 134,539,298 18,989,319 14.11% -832,502 951,290 -463,258 -161,239 \$	22.91
1Q2016 135,371,800 19,660,582 14.52% 150,465 2,398,258 -302,019 -302,019 \$	22.67
4Q2015 135,221,335 19,208,098 14.20% -173,658 2,902,709 2,902,709 848,975 \$	22.71
3Q2015 135,394,993 20,230,731 14.94% -732,073 3,314,848 2,053,734 565,573 \$	22.49
2Q2015 136,127,066 21,528,377 15.81% 778,000 3,066,735 1,488,161 1,285,729 \$	22.20
1Q2015 135,349,066 22,036,106 16.28% 0 2,289,620 202,432 202,432 \$	21.87
4Q2014 135,349,066 22,238,538 16.43% 1,274,219 2,406,068 2,406,068 1,261,114 \$	22.06
3Q2014 134,074,847 22,225,433 16.58% 95,242 1,842,460 1,144,954 317,460 \$	21.70
2Q2014 133,979,605 22,447,651 16.75% 3,855 1,558,762 827,494 508,614 \$	21.54
1Q2014 133,975,750 22,952,410 17.13% 35,838 1,454,501 318,880 318,880 \$	21.67
4Q2013 133,939,912 23,235,452 17.35% 316,327 1,590,361 1,590,361 697,506 \$	21.53
3Q2013 133,623,585 23,616,631 17.67% -994,156 48,687 892,855 33,762 \$	21.37
2Q2013 134,617,741 24,644,549 18.31% -34,703 142,507 859,093 404,353 \$	21.24
1Q2013 134,652,444 25,083,605 18.63% 368,535 478,617 454,740 454,740 \$	21.14



#### The Urban Corridor

The urban corridor capped off another impressive quarter, with 331,350 square feet of positive absorption and 808,571 square feet of positive absorption year-to-date. These significant absorption numbers are highlighted by the emergence of co-working office spaces as well as a variety of new developments throughout the midtown market and our other urban markets.

Located adjacent to Georgia Tech, Technology Square continues to see extensive new developments. Tech Square remains a top destination for developers in the Midtown area due to the large number of skilled college graduates coming out of Georgia Tech and other college graduates desiring a major midtown and urban living environment. Major developments in the Georgia Tech area include NCR Headquarters Phase II (277,000 SF), Coda Tower (760,000 SF), Anthem Technology Center (352,000 SF), and 8th and West Peachtree (477,000 SF).

Another part of Midtown experiencing rapid growth and redevelopment is Pershing Point, with a number of large developments coming to the area in the near future. 1401 Peachtree Street (85,000 SF) office building is being redeveloped beginning in November and will include a variety of retail, restaurant and upgraded office suites. 17th and Peachtree Street, a 190,000 square foot office tower is set to begin construction in the near future. In addition, 1400 Peachtree Street (750,000 SF) is expected to break ground in February on a new office tower.

A shift in demand towards co-working office spaces has resulted in a rapid expansion of shared-space providers such as WeWork, Spaces and Regus providing facilities in the urban market and suburbs. Atlanta is the fifth largest co-working market in the United States and is expected to hit over 1 million square feet of co-working space this year. WeWork plans to lease 50,000 square feet at Coda Tower upon its completion and also recently leased 47,670 square feet in Terminus 100. Other co-working transactions include Spaces 56,121 square feet lease in Star Metals and WeWork's 39,000 square feet lease at 1372 Peachtree Street illustrate how these emerging shared-space providers are acquiring office space throughout Atlanta.

	Class A			Class B			Class C	
Vacant <u>Sq. Ft.</u>	Occupancy <u>Rate</u>	Average <u>Rental Rate</u>	Vacant <u>Sq. Ft.</u>	Occupancy <u>Rate</u>	Average <u>Rental Rate</u>	Vacant <u>Sq. Ft.</u>	Occupancy <u>Rate</u>	Average <u>Rental Rate</u>
1,126,630	87.74%	\$25.59	1,165,148	79.12%	\$20.97	155,418	88.89%	\$16.66
1,185,143	89.78%	\$32.00	550,540	83.73%	\$26.35	165,714	74.70%	\$21.45
1,388,084	87.72%	\$31.74	660,856	85.33%	\$26.75	0	100.00%	\$25.91
<u>3,699,857</u>	<u>88.95%</u>	<u>\$30.11</u>	<u>2,376,544</u>	<u>82.36%</u>	<u>\$24.33</u>	<u>281,132</u>	<u>85.32%</u>	<u>\$19.37</u>
84,294 32,086 1,792,365 - 1,510,372	90.48% 92.08% 85.28% - 90.16%	\$20.53 \$24.19 \$25.08 - \$28.16	367,227 28,778 520,286 7,380 958,606	71.96% 96.16% 87.04% 83.80% 85.01%	\$17.38 \$21.05 \$16.43 \$25.50 \$21.41	301,592 - - 16,002 234.230	59.64% - 100.00% 94.03% 75.67%	\$13.46 - \$16.00 \$13.07 \$14.64
42,288	93.78%	\$222.38	382,112	81.02%	\$17.77	80.418	95.42%	\$15.87
21,654	60.40%	\$14.50	-	100.00%	\$12.00	26,346	83.31%	\$12.95
2,120	99.00%	\$40.50	104,161	87.60%	\$24.95	13,479	82.10%	\$18.50
2,018,152 28,819 612,400 35,724 437,093 <b>6,617,367</b>	84.19% 98.16% 81.38% 92.47% 81.34% 86.42%	\$26.18 \$23.76 \$20.92 \$24.34 \$20.57 <b>\$25.73</b>	1,109,751 93,932 335,396 234,974 820,497 <b>4,963,100</b>	82.00% 92.71% 79.56% 93.72% 83.36% 85.05%	\$18.77 \$19.65 \$15.96 \$19.92 \$15.89 <b>\$19.09</b>	44,541 73,209 0 0 186,490 <b>976,307</b>	90.79% 76.13% 100.00% 100.00% 70.51% 83.49%	\$15.75 \$15.61 \$25.00 \$15.99 \$12.57 <b>\$15.14</b>
<u>10,317,224</u>	<u>87.40%</u>	<u>\$227.44</u>	<u>7,339,644</u>	<u>84.27%</u>	<u>\$20.59</u>	<u>1,257,439</u>	<u>83.94%</u>	<u>\$16.17</u>

"The Atlanta office market is quite favorable due to a strong economy and continued growth. The urban submarkets are currently outpacing the suburbs with higher absorption and higher rental rates."

#### **Overall Market**

In summary, the overall office market continues with strong growth trends. Rental rates are continuing to grow, and vacancies are continuing to drop. Construction and development have seen healthy growth bringing more supply to meet a strong market demand. Atlanta has been an excellent market in the United States and continues to remain one of the top growing metropolitan centers in the country. With 1,441,672 square feet positive absorption at mid-year 2018, this year has already surpassed 2017's total yearly absorption of 1,241,667 square feet of positive absorption. Midtown at \$30.38 per square foot on average has claimed the most expensive submarket in Atlanta, topping Buckhead this quarter that holds at \$30.25 per square foot on average. Class A office space has seen the highest demand with office building sales setting records. Three Alliance Center sold for \$532 per square foot in first quarter 2018 and Phipps Tower sold for \$431 per square foot in second quarter 2018, both in Buckhead.

Atlanta remains a top destination for corporate headquarters relocations and a top market for business relocations. With a strong economy, favorable business incentives by both local and state government, and affordable housing, it is no wonder why many business leaders are choosing to relocate their operations to Atlanta. Atlanta affords the busiest airport in the world, is in close proximity to other major metropolitan areas such as Nashville, Birmingham, and Charlotte and has direct highway access to the Port of Savannah, which handled a record 4.2 million container units of imports and exports for the 2018 fiscal year. Metro Atlanta also touts some of the strongest universities in the county including Georgia Tech, Emory and Georgia State, as well as providing opportunities for students from the University of Georgia in Atlanta and Mercer University in Macon. Atlanta is in a strong position for continued success for many years to come.



# ANNUAL ABSORPTION AND VACANCY RATE BY SUBMARKET

	<u>2Q 2014</u>		<u>2Q 20</u>	<u>2Q 2014</u> <u>2Q 2015</u> <u>2Q</u>		<u>016</u> <u>2Q 20</u>		<u>17</u>	<u>2Q 20</u>	2018	
	4 Qtr. Absorption	Vacancy <u>Rate</u>	4 Qtr. <u>Absorption</u>	Vacancy <u>Rate</u>	4 Qtr. <u>Absorption</u>	Vacancy <u>Rate</u>	4 Qtr. Absorption	Vacancy <u>Rate</u>	4 Qtr. <u>Absorption</u>	Vacancy <u>Rate</u>	
<u>Urban</u>	_				_						
Buckhead/Lenox	156,455	14.00%	388,668	12.30%	172,149	11.18%	92,806	14.38%	655,599	11.67%	
Downtown	(325,080)	19.94%	(131,155)	21.04%	(95,524)	19.01%	351,555	16.79%	125,237	14.73%	
Midtown	<u>152,968</u>	<u>18.34%</u>	<u>898,057</u>	15.48%	<u>416,573</u>	<u>13.01%</u>	<u>85,742</u>	<u>12.46%</u>	<u>685,001</u>	<u>11.29%</u>	
Urban Totals	<u>(15,657)</u>	<u>17.43%</u>	<u>1,155,570</u>	<u>16.23%</u>	<u>493,198</u>	<u>14.40%</u>	<u>530,103</u>	<u>14.54%</u>	<u>1,465,837</u>	<u>12.56%</u>	
<u>Suburban</u>											
Airport/South	-16,441	25.07%	(12,889)	30.08%	(146,409)	27.05%	96,391	24.55%	(45,209)	26.08%	
Decatur	1,427	9.38%	(3,130)	9.65%	14,902	8.36%	(25,755)	10.59%	32,127	7.81%	
GA-400 North	442,754	13.86%	275,510	13.38%	179.081	12.35%	(123,131)	14.49%	87,803	14.09%	
I-20W/Greenbriar	11,982	28.74%	(2,214)	29.44%	22,590	22.24%	50,788	6.05%	(476)	6.20%	
I-285/GA-400	936,621	13.60%	560,599	13.34%	(550,996)	12.99%	(283,479)	12.31%	471,349	12.89%	
I-285/I-85/Northlake	(178,579)	23.29%	128,906	20.40%	77,014	18.61%	185,502	14.29%	233,449	11.96%	
I-285E/Stone Mountain	(8,283)	25.62%	(8,473)	28.84%	5,749	26.72%	8,139	23.72%	25,460	14.32%	
I-75 Corridor	5,564	18.21%	82,069	5.81%	57,773	5.81%	(14,007)	7.05%	(37,042)	10.34%	
I-75/I-285	(14,035)	16.37%	128,685	15.68%	348,350	13.81%	154,784	15.54%	344,000	15.86%	
I-75N/Marietta/JF	114,756	17.01%	56,545	10.17%	288,572	6.39%	20,050	6.20%	(45,909)	6.90%	
NE Expressway-North	(25,427)	25.98%	280,633	21.68%	235,854	17.89%	(77,183)	19.10%	(6,756)	20.01%	
NE Expressway-South	(75,417)	8.80%	162,197	7.11%	36,600	7.59%	(22,150)	7.80%	100,638	7.24%	
Peachtree Corners	<u>82,719</u>	<u>20.62%</u>	(17,685)	<u>17.17%</u>	<u>169,271</u>	<u>16.28%</u>	25,176	<u>18.26%</u>	<u>27,701</u>	<u>17.76%</u>	
Subrban Totals	<u>1,296,311</u>	<u>18.97%</u>	<u>1,743,765</u>	<u>18.07%</u>	<u>458,092</u>	<u>15.25%</u>	<u>578,408</u>	<u>13.83%</u>	<u>1,187,135</u>	<u>13.19%</u>	
Total With Averages	<u>1,280,654</u>	<u>18.20%</u>	<u>2,899,335</u>	<u>17.15%</u>	<u>951,290</u>	<u>14.83%</u>	<u>1,108,511</u>	<u>14.19%</u>	<u>2,652,972</u>	<u>12.88%</u>	

#### Agents

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